| Goal | Strategies |
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| Excellence in Teaching and Learning: Engage students through a dynamic and transformative liberal arts education that encourages excellence, innovation, and student success in academic and co-curricular programs. | Offer high quality, innovative programs that enhance intellectual discovery and social conscience as central to the experience and application of the liberal arts. Strengthen MCLA's rich co-curricular environment and leverage it to further enhance student learning and experience. Invest in faculty, staff, and student development. Utilize integrated and innovative communication strategies to promote the value of MCLA as an institution of excellence. Create an environment of excellence to enhance student success and retention. |
| Supportive and Inclusive Community: Embrace and sustain the diverse communities that support MCLA's educational, cultural, and social environment. | Provide students with a community-centered public liberal arts education that enhances their MCLA experience and prepares them to be successful global citizens. Create a culture that will attract, orient, engage, honor, and retain MCLA faculty and staff. Capitalize on the talents and expertise of faculty, staff, and students to develop and implement programs that build community. Continue to build a diverse campus community across all dimensions. |
| Responsive and Intentional Stewardship: Secure MCLA's future through the innovative, strategic, and informed development of our human, ecological, and financial resources. | Create a culture of stewardship as an MCLA value that inspires everyone to want to give back and help strengthen and sustain the institution. Work toward environmental sustainability. Strengthen sustainable financial investment and philanthropic practices. |
| Public Purpose and Engagement: Promote and ensure access to MCLA's programs and resources and prepare students for personal and professional success over a lifetime of learning and citizenship. | Demonstrate the connection between liberal arts education and future success. Ensure broad access to educational opportunities for all students to succeed and graduate. Promote MCLA as an innovative thought leader, convener, and partner. Maintain access to MCLA's educational offerings. Encourage a spirit of service. |