



***** PLEASE POST *****

The Enrollment Management Committee of the Board of Trustees of Massachusetts College of Liberal Arts will meet September 25, 2023 at 8:30 a.m. in the Large Conference Room at 87 Blackinton Street, North Adams and via MS Team audio/video conference:

Telephone: 339-666-3102

Phone Conference ID: 907 133 924#

The agenda is as follows:

- 1) Enrollment Management Changes
 - a. Shift to Provost Office
 - b. Student Retention/Persistence
 - c. DGCE
- 2) Fall 2022 Retention
 - a. Sub-population Retention
 - b. Fall 2022 Retention Initiatives
- 3) Fall 2023 Profile
- 4) Fall 2023 Retention Initiatives
- 5) Fall 2024 Recruitment
 - a. Recruitment Plan
 - b. Fall Events
 - c. Marketing/Communications
 - d. Student Financial Services